



ADOPT-A-ROCKWELL

AMERICAN CHRONICLES: THE ART OF
NORMAN ROCKWELL

MARCH 2 TO MAY 20, 2012

Support the Winnipeg Art Gallery and be part of a special celebration of the art of Norman Rockwell!

Adopt a painting by iconic American artist Norman Rockwell (1894–1978) from our upcoming exhibition *American Chronicles: The Art of Norman Rockwell*, on view **March 2 through May 20, 2012**. The exhibition features 40 paintings depicting family and historic themes, as well as the entire set of 323 *Saturday Evening Post* cover tear sheets all from the Norman Rockwell Museum in Stockbridge, Massachusetts.

The paintings are grouped in **\$2500 and \$1000 levels**. *Saturday Evening Post* covers can be adopted for **\$250** each. All are offered on a first-come, first-serve basis. When you adopt a painting, a label is displayed with the art work. The label includes your name and any other designation you would like to make, such as "In honor of my grandchildren, Kelsey and Todd Smith." *Saturday Evening Post* adoption information is displayed digitally in the gallery.

The WAG is hosting a private gathering and tour on Wednesday, April 15 from 5:00 to 7:00pm for all our adoptive parents and their families. In addition, adoptive parents will receive tickets to *An Intimate Perspective on Norman Rockwell*, a lecture by Peter Rockwell to be held on Friday, April 27.

A list of adoptive works is presented below and at rockwell.wag.ca. We will be happy to meet with you to share a complete list of the paintings in the exhibition and answer any questions you may have about Adopt-A-Rockwell.

Contact: Pam Simmons, Director of Development at 204.789.1768 or psimmons@wag.ca

Paintings

\$2500 Level

1. No Swimming, 1921
2. If Your Wisdom Teeth Could Talk, 1924
3. The Law Student, 1927
4. The Stay at Homes (Outward Bound), 1927
5. Checkers, 1928
6. Merrie Christmas, 1929
7. Brass Merchant, 1934
8. Ichabod Crane, 1937 (Unpublished illustration)
9. Artist Facing Blank Canvas, 1938
10. A Scout is Helpful, 1939
11. Girl Reading the Post, 1941
12. War News, 1944
13. Boy in Dining Car, 1946
14. Going and Coming, 1947
15. Christmas Homecoming, 1948
16. Day in the Life of a Little Girl, 1952
17. Girl at Mirror, 1954
18. Art Critic, 1955
19. The Discovery, 1956
20. Family Tree, 1959
21. Triple Self Portrait, 1959
22. Portrait of John F. Kennedy, 1960
23. Lubalin Redesigning the Post, 1961
24. Lincoln for the Defense, 1961
25. The Problem We all Live With, 1963
26. The Peace corps (JFK's Bold Legacy), 1966
27. Christmas Eve in Bethlehem, 1970
28. Murder in Mississippi, 1965

Paintings

\$1000 Level

1. Daniel Boone, Pioneer Scout, 1914
2. The Road Led Through the Passes of the Hills, 1914
3. Artists Costume Ball, 1921
4. I'm Thinking About My Kiddie, 1922
5. The Glutton, 1923
6. Welcome to Elmvile, 1929
7. Ward bond poster collection, 1943
 - Freedom from Want
 - Freedom from Fear
 - Freedom from Speech
 - Freedom of Worship
8. Mine America's Coal, 1944
9. Portrait of Dwight G. Eisenhower, 1952
10. Beanie, 1954
11. Freckles, 1954
12. Girl with String, 1955
13. Sis, 1954

323 Saturday Evening Post covers (tear sheets)

\$250 Level

AMERICAN CHRONICLES: THE ART OF **NORMAN ROCKWELL**

MARCH 2 TO MAY 20, 2012



YES, I WANT TO ADOPT-A-ROCKWELL!

Please send your completed form in person, by mail, email to psimmons@wag.ca, or fax 204.774.4183 (attention Pam Simmons).

I would like to adopt at the following level:

- Painting \$2500
- Painting \$1000
- Saturday Evening Post* Cover \$250

Total amount \$ _____

First Choice (Title, Date)

Second Choice (Title, Date)

Desired Label Text

If the painting/cover you have chosen has already been adopted, we will contact you with alternative selections.

Mr. Mrs. Ms. Miss Dr.

Full Name

Number/Street

City/Town

Province

Postal Code

Home Phone

Business Phone

Email

Payment Method

- Cheque Cash
- VISA MasterCard American Express

Credit Card Number

Expiry Date

Signature of Cardholder

Please make cheque payable to the Winnipeg Art Gallery. Personal data will not be shared, traded or sold to any third parties.

Questions?

Please contact Pam Simmons, Director of Development at 204.789.1768 or psimmons@wag.ca.

Thank you for supporting the Winnipeg Art Gallery